

LAUREN REBEKAH JONES

AWARDS & RECOGNITION



2023

Waystar, Inc

Top performer, Marketing | Quarter 2 | Waystar, Inc.

2022

Waystar, Inc

Value award winner, Marketing | Quarter 4 | Waystar, Inc.

2022 Healthcare Advertising Awards

GOLD | A Healthy You in '22 | Total Digital Marketing Program | Wellstar Health System

SILVER | WellStarts with Clean Colons | Health Promotion Program | Wellstar Health System

MERIT | WellStarts with Healthy Hearts | Health Promotion Program | Wellstar Health System

MERIT | Wellstar Pediatrics | Integrated Marketing Campaign | Wellstar Health System

MERIT | NeuroCare Tailored to You commercial | Television Advertising | Wellstar Health System

2022 Healthcare Digital Advertising Awards

GOLD | Urgent Care campaign | Digital Advertising | Wellstar Health System

GOLD | Cancer Care campaign | Instagram Advertising | Wellstar Health System

GOLD | Whole Family Care | Online Display Ad | Wellstar Health System

GOLD | Women's History Month | Social Equality | Wellstar Health System

BRONZE | ExpertKidCare | Digital Advertising | Wellstar Health System

BRONZE | WellStarts with Clean Colons | Online Display Ad | Wellstar Health System

BRONZE | Juneteenth | Social Equality | Wellstar Health System

BRONZE | Wellstar Heart Care | Video (under 2 minutes) | Wellstar Health System

MERIT | WellStarts with Healthy Hearts | Digital Advertising | Wellstar Health System

MERIT | ExpertKidCare | Online Display Ad | Wellstar Health System

MERIT | CatchItEarlyCare (Breast Cancer) | Video (under 2 minutes) | Wellstar Health System

MERIT | A Healthy You in '22 | Video (under 2 minutes) | Wellstar Health System

MERIT | A Healthy You in '22 | Total Digital Marketing Campaign | Wellstar Health System

2021



2021 Healthcare Advertising Awards

NATIONAL BEST OF SHOW | SafeCare Poetry Slam | Video (more than 2 minutes) | Wellstar Health System
GOLD | SafeCare Poetry Slam | Video (more than 2 minutes) | Wellstar Health System
GOLD | PSA: COVID Campaign | Newspaper Ad Series | Wellstar Health System
GOLD | Special event | Wellstar Foundation Gala | Wellstar Health System
GOLD | Streaming on-demand content | Wellstar Foundation Gala | Wellstar Health System
SILVER | COVID Back-to-school rap | Video (more than 2 minutes) | Wellstar Health System
SILVER | SafeCare Magazine Ads | Magazine Ad Series | Wellstar Health System
SILVER | COVID SafeCare radio series | Radio Ad Series | Wellstar Health System
BRONZE | Kennestone Emergency Department opening | Special Event | Wellstar Health System
BRONZE | PeopleCare Ad Series | Television Advertising | Wellstar Health System
BRONZE | Wellstar PeopleCare | Total Advertising Campaign | Wellstar Health System
MERIT | Mask Up/ Vax Up | Out of Home Campaign | Wellstar Health System
MERIT | SafeCare social campaign | Social Media Content | Wellstar Health System
MERIT | Kennestone ED Grand Opening | Streaming/On-Demand | Wellstar Health System
MERIT | PeopleCare Microsite | Website | Wellstar Health System

2021 Healthcare Digital Advertising Awards

GOLD | SafeCare Poetry Slam | Video (more than 2 minutes) | Wellstar Health System
GOLD | #MakeWellHappen Campaign | COVID Marketing Campaign | Wellstar Health System
GOLD | New Mover Campaign | QR Code Content | Wellstar Health System
GOLD | Victory Over Cancer (Digital Billboard) | Electronic Ad | Wellstar Health System
GOLD | Wellstar SafeCare | Video (under 2 minutes) | Wellstar Health System
SILVER | PeopleCare Microsite | Website | Wellstar Health System
SILVER | Back-to-school campaign (Pediatrics) | Social Media | Wellstar Health System
SILVER | COVID Back-to-school rap | Video (more than 2 minutes) | Wellstar Health System
SILVER | LatoyaCare: Expert Heart Care | Video (under 2 minutes) | Wellstar Health System
SILVER | Wellstar PeopleCare | Total Digital Marketing Campaign | Wellstar Health System
BRONZE | #MakeWellHappen | COVID Response | Wellstar Health System
BRONZE | PeopleCare | Electronic Advertising | Wellstar Health System
BRONZE | SafeCare Campaign | Online Display Ad | Wellstar Health System
MERIT | Mask up, Vax up, Check up | COVID Response | Wellstar Health System
MERIT | PSA: COVID Campaign | COVID Marketing Campaign | Wellstar Health System
MERIT | SafeCare Marketing Campaign | COVID Marketing Campaign | Wellstar Health System
MERIT | SafeCare Social Campaign | Social Media Campaign | Wellstar Health System
MERIT | #MakeWellHappen | Social Media Campaign | Wellstar Health System
MERIT | New Mover Campaign | Microsite | Wellstar Health System
MERIT | CancerCare Commercial | Digital Video Ad | Wellstar Health System
MERIT | SafeCare Campaign | Total Digital Marketing Campaign | Wellstar Health System

2020

2020 Healthcare Advertising Awards

SILVER | Radio Ads | Radio Advertising Series | Wellstar Health System
BRONZE | Magazine Ads | Magazine Ad Series | Wellstar Health System
MERIT | Display Ad | Electronic Advertising | Wellstar Health System

2019

2019 Healthcare Advertising Awards

GOLD | "Man Up" T-Shirt (Men's Health Campaign) | Imprinted Materials | Harbin Clinic
SILVER | Keep Your Howl Healthy | Magazine Ad | Harbin Clinic
SILVER | "Man Up" featuring Rocket Wheeler | Digital Video | Harbin Clinic
BRONZE | Keeping Friday Night Heroes Healthy | Magazine Ad | Harbin Clinic
BRONZE | Turkey Trot 5K Animated Video | Social Media | Harbin Clinic
BRONZE | Sports Clinic | Integrated Marketing Campaign | Harbin Clinic
MERIT | Orthopedics (Football) | Magazine Ad | Harbin Clinic
MERIT | Harbin Clinic Intranet | Employee Communication Program | Harbin Clinic
MERIT | We Care Completely (commercial) | Television Ad Spot | Harbin Clinic
MERIT | All In Week | Employee Communication Program | Harbin Clinic
MERIT | Turkey Trot 5K | Special Event | Harbin Clinic

2018

2018 Healthcare Advertising Awards

GOLD | New Physician Ad Campaign | Newspaper Ad Series | Harbin Clinic
GOLD | Harbin Provider Recruitment | Professional Recruitment Program | Harbin Clinic
MERIT | Harbin History Animated Video | Digital Video | Harbin Clinic
MERIT | Man Up & Know Your Stats | Total Integrated Marketing Campaign | Harbin Clinic

2012

Georgia Press Association | Better Newspaper Awards

2nd Place | Category: Hard News | Rome-News Tribune

2011

Georgia College Press Association | Better Newspaper Awards

1st Place | Category: Feature News | Berry College Campus Carrier

